



The full colour screen Ericsson T68

A Brand New Newsletter

My thanks to all customers of Wearside who completed our customer survey. The results were very encouraging and informative. We will give you the scores in our next issue, when all the forms are in.

One thing to come out of it so far (my thanks to Donna Menichols of Millburngate Shopping Centre for her suggestion) is this newsletter to keep you informed of new products and industry gossip.

If you have an interesting relevant story or joke, and would like it included in the next issue, just send me an e-mail or call me.

If you prefer to receive this by e-mail, please let me know your e-mail address.

Mobile Phone use stops growing

Mobile Phone use amongst adults now stands at 75%, and has been for almost a year, against 50% two years ago.

80% of homes have mobile phones.

Consumers have an average monthly mobile bill of £20.

Mobile Communications

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A Monthly Newsletter from Wearside Communications

Government gets shirty with drivers

After much deliberation, arguments and counter-arguments (particularly from our industry bodies), it's as-you-were. The powers that be have decided not to change the law with regard to drivers using a mobile phone.

The Royal Society for the Prevention of Accidents (ROSPA) have been pushing for a complete ban on their use whilst driving, even on handsfree, but the government has decided that a new law would be unenforceable and that the current 'careless driving' law will suffice.

ROSPA wanted it extended to two-way radio microphones, falling foul with Taxi drivers, hauliers, CB enthusiasts, military and even the police.

A law change is now on the back-burner and they are making do with an advertising campaign, which has already started on TV and you may have seen.

ROSPA have a good point, however, and drivers should stop to make/take a phone call that is not hands-free, and, they would argue, even *on* hands-free.

Dolphin Telecom out of administration

Dolphin Telecom, the digital two-way radio operator, in administration since July last year, have been bought by Inquam for £25 million. Inquam have stated their commitment to develop the network and provide a reliable network.

Dolphin is a national push-to-talk (PTT) radio system with excellent coverage and all calls between users free (included in the £25 monthly charge). Calls to telephones can be made but the main beauty is the immediate connection through the PTT button.



Don't fall foul of the law - Belt up while driving

We believe that the police will be especially vigilant and strict now with regard to mobile comms' use whilst driving. If you need to drive and talk, do it on handsfree and keep your mind on the road—leave complex conversations until you stop — *you have been warned.*

Name Changes for Mobile Operators

One2One—Now T-Mobile

BT Cellnet—Now O2

Vodafone still Vodafone and Orange still Orange

Mobile Phone in the bath?

Short of it falling out of your car window and being passed over by a juggernaut, liquid damage is the next worse thing that can happen to your mobile.

It takes just the slightest drop to make repairers refuse to touch it, and just having it in a steamy bathroom can be enough to render it useless.

By the time it stops working it is usually too late to fix it. Your best chance is to fetch it in to get dried out straight away. Otherwise be prepared to buy a replacement.



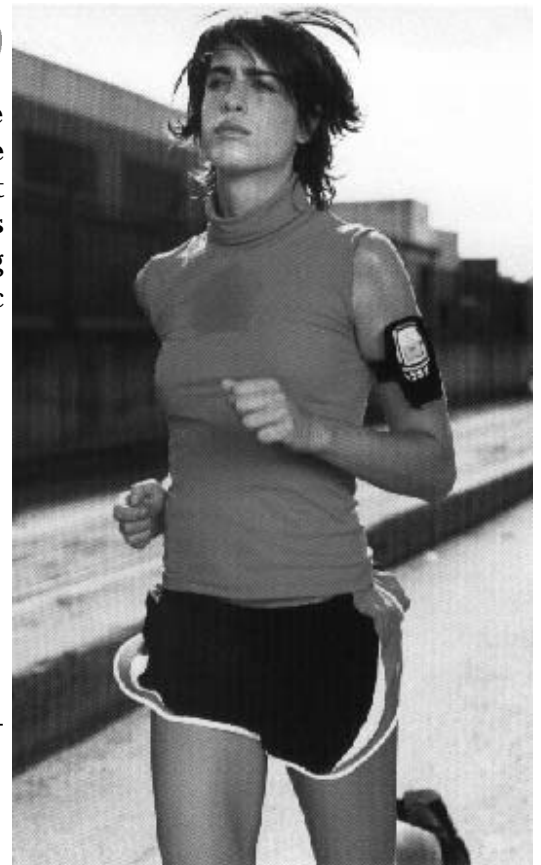
Nokia 5210—Actual size

THE NOKIA 5210

The Nokia 5210 is a rugged mobile phone designed for people on the move, whether at leisure or work. It is protected against splashes, knocks and dust, ideal for a manual working environment or for the more athletic amongst you.

The 5210 has the following features :

- Stopwatch
- Thermometer
- Currency converter
- Voice Dialling
- WAP
- Vibration Alert
- Calendar
- Dual Band (will work on all networks)
- Ring Tone composer
- Picture editor and clip art



Avoid an argument, or worse, with the boys in blue and have a hands-free kit fitted to your car.

Car kits are available for all types of vehicles and for most makes of mobile phones and mobile radios. The advantages of using your phone or radio with a car kit are :

- Your battery will be permanently on charge.***
- You have a far better and safer view of the keys and screen.***
- You will have an external aerial, giving a better signal.***
- Many cars can include a mute, which automatically mutes your stereo/radio when making a call.***
- The phone won't keep falling off the passenger seat.***
- All occupants can join in the conversation if you want.***
- It is far safer than holding the phone/mic to your ear /mouth.***
- Aerials disguised as tax discs and no holes drilled in dash.**

Two-way Radio Hands-frees



Is your phone old and trusty?

We are about to bin loads of dated mobile phone accessories (cases, handsfrees, chargers etc) to reclaim some space. We know there are still lots of old model phones out there despite excellent upgrade deals and if they're still working well, why change?

If you are one such owner, it may be worth giving our service manager, Phil, a call and if your phone qualifies, and we have any accessories in stock, then we will send them to you FOC.

Finally—A man phones a newspaper to place his wife's obituary but only has £1 to spend. Sadly, the lady on the other end says that £1 will only buy him 3 words. He thinks for a moment and asks if he can just put 'Doris is dead' The woman feels sorry for him and tells him he can have 6 words for his pound. The man thanks her profusely and increases the obituary to 'Doris is dead, Fiesta for sale'

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