



# Mobile Communications

A Monthly Newsletter from Wearside Communications

**Happy new year** and welcome to our first edition of 'Mobile Communications', our new monthly newsletter.

We would like to keep you all up to date with what is happening in the communications world.

If you have any interesting communication stories, case studies or a relevant joke, and would like it included, please send me an email or call.

Hope you find it interesting and any comments are appreciated.



### Sonim XP3

Available with Push-to-Talk. Probably the toughest phone on the market, with 3-year warranty.

## Push-to-Talk hits the UK

Push-to-talk allows workers to instantly talk to their peers, other mobile phones in the group, either one-to-one or as a broadcast to many, with a walkie-talkie style conversation. Using push-to-talk is far quicker than initiating a phone call and it comes with a presence feature, which means workers can see which of their colleagues are available before trying to communicate with them.

The service uses GPRS from the mobile networks, allowing the service to be used nationwide, pretty much anywhere you can use a mobile phone. In addition to mobile handsets, the Push-to-Talk service can be complemented with a PC client allowing office staff to communicate with mobiles out off site.

Perhaps the most high-profile organisation in this country to use push-to-talk is Leicestershire Police. It uses the Orange service as a back-up in case of failure in its main TETRA radio network.

For a demonstration of the service or details of handset and network compatibility, call Richie today.

## Calling All Truckers

TomTom Work, announces the availability of its new truck navigation solution. This solution features route information specifically designed for trucks, with relevant information like clearance heights and weight restrictions.

The system takes into account the vehicle dimensions when calculating the route to take, making it possible for truckers to avoid small town roads and narrow residential areas and also favouring right turns over left where possible.

TomTom WORK Truck Navigation.  
Smart routes for your trucks.



Typical truck speeds are used, so operators will get realistic expected arrival times. They can simply enter their vehicle's parameters - measurements, axle weight and total weight - into the software and it will do the rest, maximizing their routes and helping them to avoid 'obstacles' that could delay their arrival.

Available now and compatible with existing TomTom work systems, supplied on a SD card as an upgrade for only £175 +VAT each.

## Mobile in the Bath?

Short of it falling out of your car window and being passed over by a juggernaut, liquid damage is the next worse thing that can happen to your mobile.

It takes just the slightest drop to make repairers refuse to touch it, and just having it in a steamy bathroom can be enough to render it useless.

By the time it stops working it is usually too late to fix it. Your best chance is to fetch it in to us, to get dried out straight away. Otherwise be prepared to buy a replacement.

## New Two-Way Radios



The WT91X Pro (PMR446) IP7 waterproof rating all weather use with a range up to 2 miles in ideal conditions. Huge spec for a small price.

**Recession-beating communications at only £82.99 a pair, including charging station.**

No licence required!

*In stock today*

## Wearside make sure college staff get the message



As work nears completion at East Durham College's new £35 million campus at Peterlee, pictured left, it became apparent that the building was not the only thing that was in need of an upgrade. The radio system that has served them well in the old building, a fraction of the size of the new campus, was not able to provide the coverage required at the new site.

Wearside Communications were at hand, and soon we were installing a repeater system into the new building. After re-programming the existing hand portable radios we were able to integrate them into the new system, keeping the costs of the upgrade to a minimum whilst still ensuring the desired coverage was achieved. The college, which is due to open later this month, will replace both of the existing colleges in Peterlee.

## THB Bury CC9060 Bluetooth Car Kit

You'd expect a state-of-the-art hands-free kit to offer excellent sound quality, be easy to use and will ensure you stay safe while on the move. With a touch screen and the new DialogPlus voice control system, the THB Bury CC 9060 does just that.

### Crystal-clear sound

The speaker-independent DialogPlus voice control has a unique word recognition system which is both fast and highly accurate. However complicated a name sounds, however quickly you say a telephone number, the THB Bury CC 9060 responds to your voice immediately – and isn't affected by background noise.

### Cutting-edge design

To help you use the voice control function effectively, the system provides clear visual and audio prompts, making for a highly user-friendly and enjoyable experience. And thanks to text-to-speech functionality, the THB Bury CC 9060 can also read text messages out loud – so you get the information you need without needing to look at the phone's display. From the very start of the design process, THB Bury were firmly focused on providing a user-friendly system that will help drivers stay safe on the roads. Why don't you see for yourself.



Alternatively you could follow this fella's example!

## World's most expensive Mobile Phone



The Goldvish 'Le million'

A PR stunt it may be, and they surely can't be expecting to sell any, but the Goldvish "Le Million", above, is officially the most expensive mobile phone in the world, according to the Guinness Books of Records. The "Le Million" is a one off, featuring a blinding 120 carats worth of VVS-1 grade diamonds, according to designer Emmanuel Gueit.

If \$1 million is out of your price range, then the Geneva-based Goldvish offers several other diamond-encrusted 18k gold models in your choice of rose, yellow, or white, starting at a much more reasonable \$25,600 (£13,837).

**Currently out of stock!**

[www.wearside.biz](http://www.wearside.biz)

Keep up-to-date with current offers, promotions and news at our new look website. Alan has been busy updating and tweaking the site to make it as informative as possible. Any feedback or comments are greatly appreciated. Make sure you bookmark us, so as not to miss out on special offers!

*Finally.....Two tourists were driving through Wales at llanfairpwllgwyngyllgogerychwyrndrobwylllantysiliogogoch. They stopped for lunch and asked the waitress " Before we order can you please settle an argument for us and pronounce where we are very slowly?"*

*..... The waitress leaned over and said "burrr-gurrr-king"*

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